



## Office of Addiction Services and Supports

ANDREW M. CUOMO  
Governor

ARLENE GONZÁLEZ-SÁNCHEZ, M.S., L.M.S.W.  
Commissioner

May 5, 2020

Dear Partners in Prevention,

Join the NYS Office of Addiction Services and Supports (OASAS) as we recognize National Prevention Week from May 10<sup>th</sup> to May 1<sup>st</sup>. We are asking for your help in spreading prevention messages using social media to youth, families and communities across the state. Prevention messaging is especially important in our efforts during the COVID-19 pandemic.

Focused messages related to each day's prevention theme will be posted to the agency's social media accounts. As a partner in our prevention efforts we ask that your organization repost and share these messages on your accounts. We also want to encourage your agency to engage youth and prevention partners to develop social media posts directed at the communities you serve. This is a great opportunity to reach and engage young people around each daily theme. Please be sure to share these important prevention messages with your communities across the state.

New York State will also recognize National Prevention Week with a Prevention Week edition of the #VirtualHighFive campaign. We encourage you to work with youth and other community partners to create special Prevention Week-themed Virtual High Fives. Attached is a flyer with some creative ideas for creating social media posts.

We also encourage you to represent New York State by posting photos using the National Prevention Week hashtag #PreventionHappensHere.

The NPW themes are as follows:

- Monday, May 11: Preventing Prescription Drug and Opioid Misuse
- Tuesday, May 12: Preventing Underage Drinking and Alcohol Misuse
- Wednesday, May 13: Preventing Illicit Drug Use and Youth Marijuana Use
- Thursday, May 14: Preventing Youth Tobacco Use (E-cigarettes and Vaping)
- Friday, May 15: Preventing Suicide

Thank you for your partnership in providing prevention services to youth, families and communities.

Regards,

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